



**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION**

FORM C

PUBLICLY AVAILABLE SERVICES SUMMARY

This form will be posted on the New York State Education Department’s Web site and distributed through other means for all applications that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting Assessment Providers regarding potential further procurements.

Assessment Provider Information	
Name of Assessment Provider:	CTB/McGraw-Hill
Assessment Provider Contact Information:	John Reginald, Eastern Region Manager
Name of Assessment:	LAS Links
Can this assessment be used as a growth measure?	Yes
Does this assessment provide normative inferences about student growth? If so, how?	<p>Yes.</p> <p>LAS Link forms across test levels (grade levels) are built on a common scale for each domain. The common scale put test forms of all grade levels on the same scale. It allows tracking student growth over time when a student advances from one grade level to the next. Norm reference scores are also available for LAS Links, and provide student's national percentile ranking scores. The norm reference scores allow users to compare individual student's performance with the national sample. For example, if a student scored 50NP in year one, that means this student would have a similar performance to an average student in the national norms group. If this student score 55NP in year two, it means that this student is performing better than an average student in the national norms sample.</p> <p>Students' normative growth can be calculated using students' scale scores or normative scores. Summary statistics on the students' growth at class level for each teacher can be calculated and compared to norms or expectations that are established from a reference group that the user decides on (for example, using a consortium of districts in NYS as a reference group).</p>
What are the grade(s) the assessment covers?	K-12

What are the subject area(s) the assessment covers?	English Language Proficiency: Listening, Reading, Writing, Speaking
What are the technology requirements associated with the assessment?	Both Paper/Pencil and Online administration are available. Technology requirements for Online Administration System are provided for Windows PC, Apple Mac, and Linux in Form C Attachment 1.

Please provide an overview of the application for LEAs. Please include:

- **A description of the assessment;**
- **A description of how the assessment is used;**
- **A description of how scores are reported (include links to sample reports as appropriate);**
- **A description of how the Assessment Provider supports implementation of the assessment, including any technical assistance. (3 pages max)**

The LAS Links Assessment

LAS Links provides many benefits to states, school districts, and local educational agencies (LEA). LAS Links utilizes a scale of five proficiency levels: Level 1 Beginning, Level 2 Early Intermediate, Level 3 Intermediate, Level 4 Proficient, and Level 5 Above Proficient. The LAS Links scores fall on a common scale from Kindergarten through grade twelve, which allows you to follow language proficiency growth and relate each year's new score to the previous year's score.

The summative test has a reasonable administration time of one hour and 45 minutes for all four modalities—Listening, Speaking, Reading, and Writing. LAS Links offers five grade-level spans (K–1, 2–3, 4–5, 6–8, and 9–12) and two test forms (A and B) with two additional forms (C and D) to be released in 2012-2013.

Also, the assessment was designed to be flexible in order to meet State standards. LAS Links provides states, school districts, and LEAs a comprehensive assessment of each student’s attainment of CTB/McGraw-Hill’s English Language Proficiency Assessment Standards, and it serves as an accountability tool to determine how well English language learners (ELLs) are acquiring the language skills they need.

How the LAS Links Assessment Is Used

LAS Links K–12 Assessments is part of our comprehensive model for helping language learners at every stage of the learning process. LAS Links uses realistic illustrations; reading passages set in context, photographs, and culturally relevant test content to engage, challenge, and encourage students throughout the learning process. Test formats include multiple-choice and performance-based questions to address a wide range of language skills. Theme-based tests cover subjects such as mathematics, science and technology, reading/language arts, and social studies to better evaluate student understanding of both academic and social language. LAS Links uses one common scale for ease of assessment evaluation and measuring growth.

Many LEAs need a placement or screener exam designed for limited-English proficient (LEP) students specifically. The LAS Links screener component places students in one of three proficiency levels outlined in the CTB Standards and was created from the same pool of items used to develop summative LAS Links Forms A and B. LAS Links provides with a research-based assessment that covers reading, writing, speaking, listening and comprehension skills. LAS Links K–12 Assessments helps educators accurately assess the academic and social language skills of English language learners. While the placement exam is shorter than the summative assessment (approximately 35 minutes), it is on the same scale, allowing for a better alignment and classification consistency.

In addition to responding to NCLB placement and summative assessment mandates, English language educators seek ways to improve instruction and to connect assessment with powerful learning experiences for students. The inclusion of a benchmark assessment in LAS Links supports these goals. Along with placement and summative capabilities, the LAS Links suite of products includes three benchmark assessments for each grade-level span. The benchmark assessments can be administered at three points during the school year, providing LEAs a way to assess students' progress on state English Language Development (ELD) standards throughout the year. Benchmark assessments can be scored locally, and results can be used immediately to inform instruction. Teachers can determine which standards were measured by evaluating students' responses.

How LAS Links Scores Are Reported

LAS Links' proficiency levels are defined by five performance standards: Beginning, Early Intermediate, Intermediate, Proficient, and Above Proficient. LAS Links also provides scale scores that will range to determine the proficiency levels of the student. All these scores can be found individually by domain, by oral score, by comprehension score, and overall.

LAS Links can provide schools and districts with several options for reporting. These are, online reporting (standard with LAS Links Online administration), CTB-generated reports, and self-created reports through the use of a software based platform. The second system involves schools scanning and scoring their own paper/pencil forms using a CTB-provided software called Test Mate Clarity.

Sample reports for LAS Links have been provided in Appendix E. Sample reports and an interactive demonstration of CTB's online reporting system can be accessed at: www.ctbonlinereporting.com

Username: lasdistrict
Username: lasschool
Username: lasteacher

All passwords: ctbdemo

How CTB Supports Implementation & Provides Technical Assistance

CTB/McGraw-Hill offers a full array of implementation and technical support services. When a LEA contacts CTB, Eastern Region Manager John Reginald will assign one of our two NYSED educational consultants to customize your implementation plan. This plan will include three tiers of customer service and technical support, which creates a timely start to the assessment program. Professional Development provides appropriate training for a successful implementation of the LAS Links assessment. We also provide an Instructional Guidance (IG) tool to address the need to improve the quality of the instruction offered to ELLs. In the IG binders, activities and teaching strategies are organized by standards and proficiency level. Using this tool, teachers can pinpoint the standards that students need to practice, and they can tailor instruction accordingly.

In sum, the complete LAS Links assessments assist schools, districts, and LEAs to determine students' placement in ELP programs, provide ongoing information about student's progress in ELP programs throughout the year, and offer end-of-year accountability evidence for ELP programs.

Estimated Service Costs (non-binding)
Please include information about costs associated with the use of the assessment, including costs associated with technical assistance, training, professional development, scoring, etc. Please clearly identify whether these services, for cost, are required in order for an LEA to use the assessment.

Fixed costs over a given academic year.	No fixed costs required for LAS Links Online or paper/pencil administrations.
Per-student costs over a given academic year that are above the estimated fixed costs.	Generally \$14/student or less for full administration (writing, speaking, listening, reading), scoring and reporting. Due to the detailed nature of pricing for and the limitations of the proposal template, please refer to Form C Attachment 2 for LAS Links 2012 Pricing.

Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service).	On-Site Training \$3,300.00 Web-based Training \$875.00
	Online Reporting option (not required) is available for LAS Links paper/pencil administrations. (Online reporting is included in LAS Links Online pricing.) This option includes both a fixed fee for data upload and a per student reporting option. Data Upload Fee \$275.75 Per Student Cost \$2.40 Please refer to the pricing sheet following Form C for other paper/pencil administration options (not required) such as the Test Mate Clarity software for scanning and scoring.

If approved as a student assessment for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
<input checked="" type="checkbox"/>	All Districts/LEAs in the State of New York, or
<input type="checkbox"/>	Only to those eligible Districts/LEAs indicated below:

For Assessments That Cover ELA and Math Only:

Please mark with an “X” the elements below that apply to the assessment. If you project the assessment will change to include elements over the next three years, please mark the applicable year. Shaded cells represent NYSED’s suggested guidance to the field as New York State transitions to the Common Core.

ELA: Non-Binding Guidelines for Phase-In of Common Core Assessment-Related Elements

Elements	Applicable Year		
	12-13	13-14	14-15
Includes texts	n/a	n/a	n/a
Include texts – fiction and non-fiction	n/a	n/a	n/a

Include writing	n/a	n/a	n/a
Includes writing from texts – fiction and non-fiction (from Social Studies / History, Science, and Technical Subjects)	n/a	n/a	n/a
Assesses listening	n/a	n/a	n/a
Assesses speaking	n/a	n/a	n/a
Assess all four domains of CCSS (Reading, Writing, Speaking, Listening) with fidelity	n/a	n/a	n/a

MATH: Non-Binding Guidelines for Phase-In of Common Core Assessment-Related Elements

Elements	Applicable Year		
	12-13	13-14	14-15
Has appropriate level of focus	n/a	n/a	n/a
Has appropriate level of focus per PARCC frameworks	n/a	n/a	n/a
Includes open-ended items	n/a	n/a	n/a
Includes open-ended items that measure application	n/a	n/a	n/a
Appropriate measurement of mathematical practices	n/a	n/a	n/a
Has various assessment modes to demonstrate mathematical skills and concepts	n/a	n/a	n/a
Assesses modeling	n/a	n/a	n/a
Assesses fluency	n/a	n/a	n/a



LAS Links Online™ Technical Requirements

Windows PC

The McGraw-Hill Companies			
McGraw-Hill		CTB McGraw-Hill	
		Online Assessment System	
		CONFIGURATION CHECKLIST • WINDOWS/PC	
HARDWARE/SOFTWARE			
1	Hardware & Memory	Minimum: 1.0 GHz processor 512 MB of memory 200 MB disk space available	Recommended: 1.3 GHz processor 1 GB (required for audio recording) 1 GB
2	Display Monitor	Set to minimum of 800 x 600 pixels Minimum color display: 256 colors (8-bit)	
3	Operating System	Windows 2000 SP4, XP SP3, Vista SP1, Windows 7	
4	Additional Software	Adobe® AIR® Java Runtime Environment™ (JRE 6, Update 24)	
5	Internet Access	High-speed internet connection (see below)	
6	Peripherals	Keyboard (should not have shortcut hot keys enabled) Mouse is required for manipulatives Sound card, headphones for Screen Reader accommodation Sound card, headphones or speakers, microphone for audio recording capability (if enabled)	
NETWORK CONNECTIVITY			
7	Bandwidth	Minimum 1.5 Mbps upload and download – T1, high-speed cable or high-speed DSL required for every 50-100 concurrent users	
8	Firewalls	Port 80 and 443 must be open	
9	Proxy Servers	Dynamic pages are not to be cached Allow both HTTP and HTTPS traffic for *.ctb.com Prioritize and exclude oas.ctb.com from filters— <i>highly recommended</i>	
10	Web Browser	Configured to be SSL capable (SSL 2.0 and SSL 3.0)	



APPLE MAC

The McGraw-Hill Companies

McGraw-Hill **CTB** **McGraw-Hill** Online Assessment System
CONFIGURATION CHECKLIST • APPLE MACINTOSH (MAC)

HARDWARE/SOFTWARE				
1	Hardware & Memory	Minimum: 1.8 GHz Intel processor 512 MB of memory 200 MB disk space available	Recommended: 1 GB (required for audio recording) 1 GB	<input type="checkbox"/>
2	Display Monitor	Set to minimum of 800 x 600 pixels Minimum color display: 256 colors (8-bit)		<input type="checkbox"/>
3	Operating System	OS 10.4.8, OS 10.5.4, or OS 10.6 Intel		<input type="checkbox"/>
4	Additional Software	Flash® Player 9 Java Runtime Environment™ JRE 6, Update 24		<input type="checkbox"/>
5	Web Browser	Safari® 2.0, or Firefox® 2.0 Note: Safari required for test delivery on student workstations.		<input type="checkbox"/>
6	Internet Access	High-speed internet connection (see below)		<input type="checkbox"/>
7	Peripherals	Keyboard Mouse is required for manipulatives Sound card, headphones for Screen Reader accommodation Sound card, headphones or speakers, microphone for audio recording capability (if enabled)		<input type="checkbox"/>
NETWORK CONNECTIVITY				
8	Bandwidth	Minimum 1.5 Mbps upload and download – T1, high-speed cable or high-speed DSL required for every 50-100 concurrent users		<input type="checkbox"/>
9	Firewalls	Port 80 and 443 must be open		<input type="checkbox"/>
10	Proxy Servers	Dynamic pages are not to be cached Allow both HTTP and HTTPS traffic for *.ctb.com Prioritize and exclude oas.ctb.com from filters— <i>highly recommended</i>		<input type="checkbox"/>
11	Web Browser	Configured to be SSL capable (SSL 2.0 and SSL 3.0).		<input type="checkbox"/>



LINUX

The McGraw-Hill Companies
McGraw-Hill CTB McGraw-Hill Online Assessment System
CONFIGURATION CHECKLIST • LINUX

HARDWARE/SOFTWARE				
1	Hardware & Memory	Minimum: 1.0 GHz processor 512 MB of memory 200 MB disk space available	Recommended: 1.3 GHz processor 1 GB (required for audio recording) 1 GB	<input type="checkbox"/>
2	Display Monitor	Set to minimum of 800 x 600 pixels Minimum color display: 256 colors (8-bit)		<input type="checkbox"/>
3	Operating System	Linux Fedora Release 11 (Red Hat), OpenSUSE 11.1, or Ubuntu 9.04		<input type="checkbox"/>
4	Additional Software	Adobe® AIR® Java Runtime Environment™ (JRE 6, Update 24)		<input type="checkbox"/>
5	Internet Access	High-speed internet connection (see below)		<input type="checkbox"/>
6	Peripherals	Keyboard (should not have shortcut hot keys enabled) Mouse is required for manipulatives Sound card, headphones for Screen Reader accommodation Sound card, headphones or speakers, microphone for audio recording capability (if enabled)		<input type="checkbox"/>
NETWORK CONNECTIVITY				
7	Bandwidth	Minimum 1.5 Mbps upload and download – T1, high-speed cable or high-speed DSL required for every 50-100 concurrent users		<input type="checkbox"/>
8	Firewalls	Port 80 and 443 must be open		<input type="checkbox"/>
9	Proxy Servers	Dynamic pages are not to be cached Allow both HTTP and HTTPS traffic for *.ctb.com Prioritize and exclude oas.ctb.com from filters— <i>highly recommended</i> Add 127.0.0.1 to “ignored hosts” settings and make sure setting persists for all users across restarts		<input type="checkbox"/>
10	Web Browser	Configured to be SSL capable (SSL 2.0 and SSL 3.0)		<input type="checkbox"/>

2012 Pricing: LAS Links Online and Paper/Pencil

LAS Links Online Assessment	Grades	Price
LAS Links Online - Full Administrations (minimum order \$1,050)		
LAS Links Online, Full Administration (quantity 75-5,000)	K-12	\$14.00
LAS Links Online, Full Administration (quantity 5,001 to 10,000)	K-12	\$12.60
LAS Links Online, Full Administration (quantity 10,001 to 20,000)	K-12	\$11.34
LAS Links Online, Full Administration (quantity 20,001 +)	K-12	\$10.21
LAS Links Online - Sub-Test Administrations (minimum order \$800)		
LAS Links Online, Sub-Test Administration (quantity 75-5,000)	K-12	\$4.00
LAS Links Online, Sub-Test Administration (quantity 5,001 to 10,000)	K-12	\$3.60
LAS Links Online, Sub-Test Administration (quantity 10,001 to 20,000)	K-12	\$3.24
LAS Links Online, Sub-Test Administration (quantity 20,001 +)	K-12	\$2.92
LAS Links Online - Scoring & Reporting		
	Included	Included
LAS Links Online Training		
LAS Links Online On-Site Training	On-Site	\$3,300.00
LAS Links Web-based Training	Webinar	\$875.00
LAS Links Paper Pencil Forms		
LAS Links K-12 Assessments Classroom Kits		
Classroom Kit	K-1	127.25
Classroom Kit	2-3	127.25
Classroom Kit	4-5	59.80
Classroom Kit	6-8	59.80
Classroom Kit	9-12	59.80
LAS Links Assessments K-12 Student Books (10 per pkg)		
Student Book	K-1	48.10
Student Book	2-3	48.10
Student Book	4-5	61.40
Student Book	6-8	61.40
Student Book	9-12	61.40

LAS Links Assessments K-12 Student Books (25 per pkg)	Grades	Price
Student Book	K-1	119.00
Student Book	2-3	119.00
Student Book	4-5	151.25
Student Book	6-8	151.25
Student Book	9-12	151.25
LAS Links Cue Picture Books		
Cue Picture Books	K-1	68.80
Cue Picture Books	2-3	68.80
LAS Links K-12 Assessment Answer Documents (10 per pkg)		
Student Answer Document	4-5	23.70
Student Answer Document	6-8	23.70
Student Answer Document	9-12	23.70
LAS Links K-12 Assessment Answer Documents (25 per pkg)		
Student Answer Document	4-5	59.75
Student Answer Document	6-8	59.75
Student Answer Document	9-12	59.75
LAS Links Assessments Additional Materials		
Examiner's Guide	K-1	27.35
Examiner's Guide	2-3	27.35
Examiner's Guide	4-5	27.35
Examiner's Guide	6-8	27.35
Examiner's Guide	9-12	27.35
Student Profile Sheet (10 per pkg.) Only for local scoring	All	23.95
Student Profile Sheet (25 per pkg.) Only for local scoring	All	59.80
Audio Cassette	K-1	38.60
Audio Cassette	2-3	38.60
Audio Cassette	4-5	38.60
Audio Cassette	6-8	38.60
Audio Cassette	9-12	38.60
Audio CD	K-1	38.60
Audio CD	2-3	38.60
Audio CD	4-5	38.60
Audio CD	6-8	38.60
Audio CD	9-12	38.60
Technical Manual	All	57.10

LAS Links K-12 Placement	Grades	Price
LAS Links Placement Tests (10 per pkg.)		
Placement Book (10 per pkg.)	K-1	26.75
Placement Book (10 per pkg.)	2-3	26.75
Placement Book (10 per pkg.)	4-5	26.75
Placement Book (10 per pkg.)	6-8	26.75
Placement Book (10 per pkg.)	9-12	26.75
LAS Links Placement Tests (25 per pkg.)		
Placement Book (25 per pkg.)	K-1	67.30
Placement Book (25 per pkg.)	2-3	67.30
Placement Book (25 per pkg.)	4-5	67.30
Placement Book (25 per pkg.)	6-8	67.30
Placement Book (25 per pkg.)	9-12	67.30
LAS Links Placement Tests Additional Materials		
Examiner's Guide	K-5	18.75
Examiner's Guide	6-12	18.75
LAS Links Form A Large Print Edition		
Student Book	K-1	33.35
Student Book	2-3	33.35
Student Book	4-5	33.35
Student Book	6-8	33.35
Student Book	9-12	33.35
LAS Links Large Print Additional Materials		
Examiner's Guide	K-1	59.25
Examiner's Guide	2-3	59.25
Examiner's Guide	4-5	59.25
Examiner's Guide	6-8	59.25
Examiner's Guide	9-12	59.25
LAS Links Braille Edition		
Class Kits	2-3	260.25
Class Kits	4-5	260.25
Class Kits	6-8	260.25
Class Kits	9-12	260.25
LAS Links Braille Edition Additional Materials		
Examiner's Guide w/Audio CD	2-3	129.50

Examiner's Guide w/Audio CD	4-5	129.50
Examiner's Guide w/Audio CD	6-8	129.50
Examiner's Guide w/Audio CD	9-12	129.50
LAS Links Online Scoring Tool (for paper/pencil)		
Per Student	K-12	2.40
LAS Links Benchmarks		
	Grades	Price
LAS Links Benchmark Assessment Student Books (10 per pkg.)		
Student Book One	K-1	33.65
Student Book One	2-3	33.65
Student Book One	4-5	33.65
Student Book One	6-8	33.65
Student Book One	9-12	33.65
Student Book Two	K-1	33.65
Student Book Two	2-3	33.65
Student Book Two	4-5	33.65
Student Book Two	6-8	33.65
Student Book Two	9-12	33.65
Student Book Three	K-1	33.65
Student Book Three	2-3	33.65
Student Book Three	4-5	33.65
Student Book Three	6-8	33.65
Student Book Three	9-12	33.65
LAS Links Benchmark Assessment Student Books (25 per pkg.)		
Student Book One	K-1	82.25
Student Book One	2-3	82.25
Student Book One	4-5	82.25
Student Book One	6-8	82.25
Student Book One	9-12	82.25
Student Book Two	K-1	82.25
Student Book Two	2-3	82.25
Student Book Two	4-5	82.25
Student Book Two	6-8	82.25
Student Book Two	9-12	82.25
Student Book Three	K-1	82.25
Student Book Three	2-3	82.25
Student Book Three	4-5	82.25
Student Book Three	6-8	82.25
Student Book Three	9-12	82.25

LAS Links Benchmark Assessment Student Answer Books (10 per pkg.)	Grades	Price
Student Book One	4-5	19.75
Student Book One	6-8	19.75
Student Book One	9-12	19.75
Student Book Two	4-5	19.75
Student Book Two	6-8	19.75
Student Book Two	9-12	19.75
Student Book Three	4-5	19.75
Student Book Three	6-8	19.75
Student Book Three	9-12	19.75
LAS Links Benchmark Assessment Student Answer Books (25 per pkg.)		
Student Book One	4-5	49.85
Student Book One	6-8	49.85
Student Book One	9-12	49.85
Student Book Two	4-5	49.85
Student Book Two	6-8	49.85
Student Book Two	9-12	49.85
Student Book Three	4-5	49.85
Student Book Three	6-8	49.85
Student Book Three	9-12	49.85
LAS Links Benchmark Assessment Additional Materials		
Examiner's Guide	K-1	19.65
Examiner's Guide	2-3	19.65
Examiner's Guide	4-5	19.65
Examiner's Guide	6-8	19.65
Examiner's Guide	9-12	19.65
Student Profile Sheet (Pkg. 10)	K-12	23.00
Student Profile Sheet (Pkg. 25)	K-12	57.35
LAS Links Professional Development		
LAS Links Comprehensive Training (On-Site)		3,300.00
LAS Links Webinar Training		875.00
LAS Links Instructional Guidance Materials		
Instructional Guidance Binder	K-1	116.75
Instructional Guidance Binder	2-3	116.75
Instructional Guidance Binder	4-5	116.75
Instructional Guidance Binder	6-8	116.75
Instructional Guidance Binder	9-12	116.75

Testmate Clarity Software	Price
Testmate Clarity Standalone	5,179.00
Stand-alone Annual Support (1st year required)	733.00
Client/Server	2,962.00
Client/Server Annual Support (1st year required)	419.75
Building 2nd Copy	1,651.00
Building 2nd Copy	234.25
TestMate Clarity Advanced Software	
TestMate Clarity Multiple Measures	4,133.00
Multiple Measures Annual Support (1st year required)	589.75
Multiple Measures Building / 2nd Copy	1,235.00
Multiple Measures Building / 2nd Copy Annual Support (1st year required)	176.50
Scan & Score Module	3,150.00
Scan & Score Module Annual Support (1st year required)	449.75
Test Parameter Module (included w/ 86632)	1,178.00
Test Parameter Module Annual Support (1st year required)	170.00
General Purpose Answer Sheet-TestMate CRT (Pkg 50)	18.55
TesMate Definition Files for LAS Links	
Test Definition File: LAS Links Forms A & B	1,798.00
Test Definition File: LAS Links Benchmarks	597.75

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