



**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY**

FORM C

This form will be posted on the New York State Education Department's Web site and distributed through other means for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

| Provider Information | |
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| Name of Provider: | Curriculum Associates, LLC |
| Provider Contact Information: | Woodrow Paik, Vice President Phone: 800-225-0248 x341 WPaik@cainc.com |
| Name of Product Proposed: | i-Ready Diagnostic Assessment Reading i-Ready Diagnostic Assessment Math |
| Does this product provide normative inferences about student growth? If so, how? | <p>i-Ready Diagnostic is well-positioned to accurately measure student progress due to a number of factors. i-Ready Diagnostic is a psychometrically calibrated assessment. All items across all grades are placed on a common scale for each subject as part of the item calibration process. The item calibration process takes information collected from the item pilot and calculates item difficulty based on a common scale for each individual item. Students scores are also based on the same scale. This means that a measurement of student ability at one point in time is comparable to another measurement at a later point in time, whether that be later in the academic year, or the next academic year. Inferences about student growth can be made based on changes to their ability scale score over different periods of time.</p> <p>Furthermore, the adaptive nature of i-Ready Diagnostic means that students are not presented only with items relevant to their chronological grade level, but rather items with difficulties close to their ability estimates. Given the wide range of item difficulties available in the item bank, i-Ready Diagnostic is able to present students with items close to their ability to further refine measures for students with different abilities and grade levels.</p> |

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| | Information on normative growth is not yet available, as i-Ready Diagnostic is a newly created assessment. This type of data analysis will require a very large sample pool that can only come with extensive use of the assessment over a large and diverse geographic area. Curriculum Associates will be conducting further research over the coming 2011 and 2012 school year to collect this data. |
| What are the grade(s) the proposed product covers: | K-8 |
| What are the subject area(s) the proposed product covers: | Reading & Math |

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment, and how your organization supports implementation of the assessment. (2 pages max)

Assessment Overview

i-Ready Diagnostic Reading and Math Assessment is an effective, research-based combination of an adaptive diagnostic assessment and instant detailed reporting tool. i-Ready provides a powerful reporting suite for immediate results of essential performance information about every school, grade, class, and student. Diagnostic results are translated into easy-to-understand reports and are immediately available to teachers and administrators by grade level and domain. Reporting allows teachers to identify the instructional needs of students. A grade-level placement score by domain is defined for each student.

The adaptive nature of the assessments meets students at their own skill level, so they always experience success. i-Ready Diagnostic Assessment adapts to the students' responses avoiding frustration for the student by building on the "known" to accurately measure skill mastery.

Each student takes an online diagnostic that assesses students down to the sub-skill level in reading and math. Computer adaptive algorithms ensure students are assessed efficiently across a number of domains of knowledge. The questioning format adapts as students respond to each question, getting easier or harder, as needed, to complete the diagnosis and identify each student's performance level. As a pretest and posttest to instruction, the assessment is detailed, precise and delivers immediate reports.

Alignments to the domains and strands of the Common Core State Standards and the current NY State Learning Standards for ELA (Reading) and Math are available. Math and Reading Instruction modules are available as an Add-On to the Diagnostic. The Instruction adapts to the students performance level to deliver differentiated instruction. Student profile reports are immediately available to the teacher to inform instruction.

Implementation Plan Overview

Curriculum Associates uses a clear and straightforward set-up process to get LEAs up and running quickly with i-Ready. We ensure that staff is fully trained on administering the assessments and analyzing the results.

1. A Curriculum Associates point of contact is assigned to the LEA.
2. LEA works with the Curriculum Associates Account Manager to set up the site accounts prior to training.
3. A deployment meeting is held to determine the LEA's specific needs and set the training schedule.
4. Teacher training is performed via webinar or in-person.
 - a. Understanding and use of i-Ready
 - b. Access and analyze student results
5. Administrator training is performed via webinar or in-person.
 - a. Implementing i-Ready in your school or district
 - b. Effectively using i-Ready data.

Estimated Service Provider Costs (non-binding)

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| <p>Fixed costs over a given academic year.</p> | <p>One year subscription: \$12.00 per student includes: \$6.00 per student for Reading \$6.00 per student for Mathematics</p> <p>For multi-year subscriptions</p> <p>Two year subscription: \$22.80 per student includes: \$11.40 per student for Reading \$11.40 per student for Mathematics</p> <p>Three year subscription: \$31.80 per student includes: \$15.90 per student for Reading \$15.90 per student for Mathematics</p> |
| <p>Per-student costs over a given academic year that are above the estimated fixed costs.</p> | <p>There are no additional per-student costs above the fixed costs provided above.</p> |
| <p>Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service).</p> | <p>In order to ensure a seamless implementation of the i-Ready Diagnostic Assessment, it is strongly suggested that LEAs participate in product training sessions facilitated by Curriculum Associates.</p> <p>With any i-Ready Diagnostic Assessment purchase, the company will provide standard training webinars at no charge to LEAs.</p> <p>Live training sessions are also available. These are optional, but recommended. The cost is \$2,500 per session (half day, not to exceed 4 hours), and can be customized to meet the particular needs of the LEA.</p> |

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):

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| <input checked="" type="checkbox"/> | <p><u>All</u> Districts/LEAs in the State of New York, or</p> |
| <input type="checkbox"/> | <p>Only to those eligible Districts/LEAs indicated below:</p> |
| <p> </p> | |