



**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY**

FORM C

This form will be posted on the New York State Education Department's Web site and distributed through other means for all applications that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	CTB/McGraw-Hill
Provider Contact Information:	Mr. Linn Williams, State Solutions Manager, at (831)393-7896 or at linn_williams@mcgraw-hill.com.
Name of Product Proposed:	Acuity
Does this product provide normative inferences about student growth? If so, how?	Acuity has scales for both for growth model and predictions for math, but don't have predictions for ELA.
What are the grade(s) the proposed product covers:	Grades 3-8
What are the subject area(s) the proposed product covers?	Mathematics and English Language Arts
What are the technology requirements associated with the assessment?	Tier 1 Web Browser/Desktop Computers Macintosh Hardware: <ul style="list-style-type: none"> • PowerPC® G5 Or Intel® based processor • Mac OS® 10.3.9, 10.4.11, 10.5.6, 10.5.5, 10.6.2 • 512 MB of virtual memory • 512 MB memory • LAN connected (TCP/IP 10 MBps or faster) • Mouse/pointer Software: <ul style="list-style-type: none"> • _Safari™ 1.3.2 (MAC OS 10.3.9, except item authoring) • _Safari 3.0.4 (MAC OS 10.4.10, except item authoring) • _Safari 3.12 (MAC 10.5.5) • _Safari 4.04 (MAC 10.6.2) • _Firefox™ 2.0.0.20 (MAC 10.4.10) • _Firefox 3.5.14 (MAC 10.5.5) • _Firefox 3.6 (MAC OS 10.6.2) • _Icab™ 3.03 (Test taker-students) • For item authoring, Mac users should use Firefox and the versions of Safari listed above that do not have item

	<p>authoring as an exception.</p> <ul style="list-style-type: none"> • QuickTime® 7.1.5 for sound files • Note: QuickTime must be the system default for MIME-type MP3 in order for the application Audio files to function properly. • _For the Acuity Classroom Matrix report specifically, users must have Microsoft® Excel® version 2004 or 2008 for MAC • Adobe® Reader® 5.0, 7.0, 8.1.0, 9.0 • Adobe Flash® Player 9.0 • Cookies enabled • AutoComplete set to "off" • Ability to bypass proxy in cases where proxy server does not perform adequately. We prefer to work with a technical contact in a school to test performance where proxies are used before a school goes live with the application. • Ability to allow pop-ups <p>Windows-Based PCs</p> <p>Hardware:</p> <ul style="list-style-type: none"> • 1 GHz Pentium® processor or higher • Windows® 2000, XP® • 512 MB of virtual memory • 512 MB memory • LAN connected (TCP/IP 10 MBps or faster) • Mouse/pointer <p>Software:</p> <ul style="list-style-type: none"> • Windows® XP, Internet Explorer® (IE) 6, 7, 8, and Firefox 3.0.5, 3.5.15, 3.6.10 • WIndows XP IE6, IE 7, IE 8, Firefox 3.0.5, 3.5.15, 3.6.10 • RealPlayer® 6.0, 10, or Windows Media® Player10, 11 • _Note: RealPlayer or Windows Media must be the system default for MIME-type MP3 in order for audio files to function properly • For the Acuity Classroom Matrix report specifically, users must have Microsoft Excel version 2003 or 2007 • Adobe Reader® 8
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	<ul style="list-style-type: none"> • Adobe Flash Player 9.0 or 10 • Cookies enabled • ActiveX enabled • AutoComplete set to "off" • Ability to allow pop-ups • Ability to by-pass proxy in cases where proxy server does not perform adequately. We prefer to work with a technical contact in a school to test performance where proxies are used before a school goes live with the application. <p>For scanning and scoring paper based assessments, Acuity utilizes vCapture image based scanning application for TWAIN compatible image scanners. This software comes as part of the subscription and is downloadable from within Acuity.</p>
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Please provide an overview of your application for LEAs. Please include:

- **A description of the assessment;**
- **A description of how the assessment is used;**
- **A description of how scores are reported (include links to sample reports as appropriate);**
- **A description of how your organization supports implementation of the assessment, including any technical assistance. (3 pages max)**

Acuity provides interim and formative benefits in one system: CTB delivers innovative assessments designed to generate positive outcomes in student learning by supporting high-quality teaching. Acuity, for example, is based on an assessment model that provides educators with resources to target instruction and deliver interventions that help students remain on the right track to success.

Acuity delivers a solution that fits a range of needs from classroom-based formative assessment to periodic and interim assessment programs that prepare students for state accountability exams. Acuity supports educators in important decision making, such as modifying curriculum, and helps identify opportunities for professional development.

Acuity helps improve student achievement in your district by:

- Helping to bridge the gap between everyday classroom instruction and end-of-year summative tests; delivering results before critical high-stakes assessments are administered
- Aligning assessment and instruction to standards so educators have a common framework for understanding student progress
- Moving beyond traditional assessments to help educators make important decisions that impact classroom, and school- and district-wide student achievement

The Acuity InFormative Assessment solution is designed for helping students, but it also meets the needs of teachers and administrators by:

- Providing the tools and information required to guide learning
- Identifying individual student strengths and weaknesses so teachers can appropriately adjust the approach and pace of instruction at the point of delivery
- Delivering instructional resources so teachers can reinforce concepts and provide opportunities for intervention

Acuity delivers a solution that can fit a range of needs from classroom-based formative assessment to periodic and interim assessment programs that prepare students to excel on state tests. Using technology to augment high-quality assessments. Implementing classroom assessments can mean a time-intensive process of collecting observations, data, and other measurements to support targeted instruction. While these mechanisms are necessary to build a solid foundation for student learning, Acuity harnesses the benefits of technology to improve student achievement by:

- Providing a fast, systemized, uniform way to present, analyze, and communicate student results
- Delivering data that immediately impacts student progress toward achievement
- Supplement classroom instruction with engaging online-tutorials
- Supplying flexible, easily accessible tools over the Web

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	Fixed costs are one-time fees that may be waived, and include: the Set-Up Fee of \$2,000, Introduction to Acuity training for \$3,200 per day, and a \$1,700 Technology Fee.
Per-student costs over a given academic year that are above the estimated fixed costs.	\$9.50 for the first component and \$2.40 for each additional component.
Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service).	A sample of additional professional development workshops includes Acuity Data Analysis (\$3,300 per day), Advanced Acuity (\$4,200 per day), Acuity Certification \$12,300), and Acuity PhD (\$775 per school). CTB can provide additional services depending on the needs of the district; pricing is dependent on the specific scope of each project.

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
<input checked="" type="checkbox"/>	All Districts/LEAs in the State of New York, or
<input type="checkbox"/>	Only to those eligible Districts/LEAs indicated below:

For Assessments That Cover ELA and Math Only:

Please mark with an “X” the elements below that apply to your assessment. If you project your assessment changing to include elements over the next three years, please mark the applicable year. Shaded cells represent NYSED’s suggested guidance to the field as New York State transitions to the Common Core.

ELA: Non-Binding Guidelines for Phase-In of Common Core Assessment-Related Elements

Elements	Applicable Year		
	12-13	13-14	14-15
Includes texts	X	X	X

Include texts – fiction and non-fiction	X	X	X
Include writing	X	X	X
Includes writing from texts – fiction and non-fiction (from Social Studies / History, Science, and Technical Subjects)	X	X	X
Assesses listening	X	X	X
Assesses speaking			
Assess all four domains of CCSS (Reading, Writing, Speaking, Listening) with fidelity	X (R/W /L)	X (R/W /L)	X (R/W /L)

MATH: Non-Binding Guidelines for Phase-In of Common Core Assessment-Related Elements

Elements	Applicable Year		
	12-13	13-14	14-15
Has appropriate level of focus	X	X	X
Has appropriate level of focus per PARCC frameworks		X	X
Includes open-ended items	X	X	X
Includes open-ended items that measure application	X	X	X
Appropriate measurement of mathematical practices	X	X	X
Has various assessment modes to demonstrate mathematical skills and concepts	X	X	X
Assesses modeling	X	X	X
Assesses fluency	X	X	X