



**STUDENT ASSESSMENTS FOR
TEACHER AND PRINCIPAL EVALUATION SERVICE PROVIDER
PUBLICLY-AVAILABLE SERVICE SUMMARY**

FORM C

This form will be posted on the New York State Education Department’s Web site and distributed through other means for all proposals that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting providers regarding potential further procurements.

Provider Information	
Name of Provider:	The Riverside Publishing Company
Provider Contact Information:	<p>Ohilda Holguin Perdomo Assessment Consultant Executive Houghton Mifflin Harcourt/Riverside Publishing (917) 324-9541 ohilda.perdomo@hmhpub.com</p> <p>Jeff Squires Regional Vice President, Northern Region Houghton Mifflin Harcourt/Riverside Publishing (614) 579-9114 jeff.squires@hmhpub.com</p>
Name of Product Proposed:	The Iowa Tests, Complete Battery, Form C
Does this product provide normative inferences about student growth? If so, how?	<p>Yes. The two components of The Iowa Tests—the ITBS and the ITED—are fully articulated and provide a continuous standard score scale based on the performance of nationally representative groups of students over time.</p> <p>Please refer to the description of Comparability of Developmental Scores Across Levels: The Growth Model in the Guide to Research and Development, ITED, page 49; and the Guide to Research and Development, ITBS, page 51.</p>
What are the grade(s) the proposed product covers:	K–12
What are the subject area(s) the proposed product covers:	English/Language Arts, Math, Science, Social Studies

Please provide an overview of your proposal for LEAs describing in detail the assessment, use of the assessment, and how your organization supports implementation of the assessment. (2 pages max)

Riverside is very pleased to offer The Iowa Tests for approval as a test that can support teacher and principal evaluations. The Iowa Tests are a comprehensive set of measures that assess student achievement in Kindergarten through Grade 12 and report results in

terms of 2005 empirically derived norms. They have two major components: the Iowa Tests of Basic Skills for students in Kindergarten through Grade 8, and the Iowa Tests of Educational Development for high school students in Grades 9 through 12. The two batteries are fully articulated and provide a continuous standard score scale based on the performance of nationally representative groups of students. Currently three parallel forms of The Iowa Tests are available, Forms A, B, and C. Riverside proposes the use of the Complete Battery of Form C, which was first published in September 2007, as part of teacher and principal evaluations in New York LEAs.

The Iowa Tests are designed to provide a thorough assessment of progress in skills and standards that are essential to successful learning. The exceptional quality of The Iowa Tests comes in part from its unique, collaborative test development process. The tests are written by researchers at The University of Iowa; and as such, The Iowa Tests are the nation's only nationally norm-referenced test series developed by independent authors who teach measurement courses, conduct research on both measurement theory and practice, develop tests, and administer a statewide testing program. These individuals will be available to provide input and to serve as consultants throughout the life of the program. Their understanding of assessment and of current assessment practices will be a direct benefit to New York State. Indeed, the Iowa authors run the statewide testing program for the state of Iowa.

The University of Iowa author team contributes extensive curriculum and measurement expertise, as well as experience gained from managing an ongoing state-level testing program. Riverside Publishing Product Development staff adds editorial expertise, as well as extensive design, art, and pre-press experience to the development effort. These combined talents have created tests that are widely known, trusted, and used throughout the world.

The Iowa Tests form the foundation of statewide and high-stakes assessment programs across the nation. In fact, over the course of a typical school year, The Iowa Tests are administered to students in every state in the nation. Georgia, Iowa, Kentucky, Louisiana, Nevada, Oklahoma, South Carolina, Texas, and Utah are among the states currently or recently using The Iowa Tests as part of statewide assessment initiatives. On average, nearly 10 million students are assessed using The Iowa Tests each year. Almost half of all Catholic dioceses across the nation count on The Iowa Tests as an integral part of their assessment programs.

The Iowa Tests have the longest, continuous, and most stable tenure of any large-scale assessment in the nation. The Iowa Testing Programs were the first comprehensive elementary and secondary statewide testing programs in the nation. The Iowa Tests of Basic Skills have been designed and constructed by the professional staff of the College of Education at The University of Iowa since 1935. Income from the sale of the tests is used for research in test development and use. Over the years, the Iowa Testing Programs have conducted hundreds of studies examining issues related to measurement and tests themselves. The Iowa Testing Programs have also been instrumental in creating innovative new programs in educational measurement. One

such program—the *Iowa Tests of Educational Development*, first published in 1942—was the progenitor of the Tests of General Educational Development (GED), the American College Testing Program (ACT), and the National Merit Scholarship Program.

By selecting Riverside and The Iowa Tests for use with teacher and principal evaluations in New York LEAs, the NYSED will know that it has included on its approved list the standardized test that offers a tradition of over 70 years of research excellence and testing innovation.

A key component of our approach to the management of an assessment program is a comprehensive system of customer support, which includes providing training in the administration of the test and in the use of the results. Riverside’s regional sales and support staff has extensive experience presenting and supporting both pre-test and posttest training workshops for a wide variety of constituencies and groups. They will work with New York LEAs who use The Iowa Tests to determine the nature, purpose, and depth desired for pre-test and/or post-test workshops.

Estimated Service Provider Costs (non-binding)	
Fixed costs over a given academic year.	Please see the accompanying cost proposal, sealed in a separate envelope, for pricing details.
Per-student costs over a given academic year that are above the estimated fixed costs.	Please see the accompanying cost proposal, sealed in a separate envelope, for pricing details.
Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service).	Please see the accompanying cost proposal, sealed in a separate envelope, for pricing details.

If approved as a provider of student assessments for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):	
<input checked="" type="checkbox"/>	All Districts/LEAs in the State of New York, or
<input type="checkbox"/>	Only to those eligible Districts/LEAs indicated below:

--