



**STUDENT ASSESSMENTS FOR  
TEACHER AND PRINCIPAL EVALUATION**

**FORM C**

**PUBLICLY AVAILABLE SERVICES SUMMARY**

This form will be posted on the New York State Education Department’s Web site and distributed through other means for all applications that are approved in conjunction with this RFQ to allow LEAs to understand proposed offerings in advance of directly contacting Assessment Providers regarding potential further procurements.

<b>Assessment Provider Information</b>	
Name of Assessment Provider:	CTB/McGraw-Hill
Assessment Provider Contact Information:	Mr. Linn Williams, State Solutions Manager, at (831) 393-7896 or at linn_williams@mcgraw-hill.com.
Name of Assessment:	TerraNova
Can this assessment be used as a growth measure?	
Does this assessment provide normative inferences about student growth? If so, how?	TerraNova forms across test levels (grade levels) are build on a vertical scale for each content area. The vertical scale put test forms of all grade levels on the same scale. It allows tracking student growth over time when student advance from one grade level to the next. Norm reference scores are also available for TerraNova. It provided student's national percentile ranking score for students. The norm reference scores allow users to compare individual student's performance with the national sample. For example, if a student scored 50NP in year one, that means this student have similar performance to an average student in the national norms group. If this student score 55NP in year two, it means that this student is performing better than an average student in the national norms sample.
What are the grade(s) the assessment covers?	K-12
What are the subject area(s) the assessment covers?	English Language Arts, Mathematics, Science, Social Studies
What are the technology requirements associated with the assessment?	

**Please provide an overview of the application for LEAs. Please include:**

- **A description of the assessment;**
- **A description of how the assessment is used;**
- **A description of how scores are reported (include links to sample reports as appropriate);**
- **A description of how the Assessment Provider supports implementation of the assessment, including any technical assistance. (3 pages max)**

CTB/McGraw-Hill would like to propose TerraNova 3 to measure student growth as a component of evaluating teacher effectiveness in New York for Grades K-12 in Reading, Language Arts, Mathematics, Science and Social Studies. Our TerraNova family of assessments contains multiple parallel forms aligned to the same vertical scale allowing for flexible administration options while utilizing a K-12 growth scale. With multiple parallel forms aligned to the same scale, TerraNova also provides the district the flexibility to administer a variety of content areas at various points throughout the school year. In addition, a variety of flexible delivery modes are available with paper and pencil, online testing, and/or online reporting. TerraNova can be administered in the Fall, Spring or any any time throughout the school year and can be scored locally or by CTB/McGraw- Hill with an average turn around time of 5-7 days. TerraNova items are classified and matched at the objective/sub-objective level to New York State Standards and/ or common core standards. In addition, CTB is currently developing a common core supplement booklet that when combined with TerraNova tests, ensure coverage of the depth and breadth of common core standards and provide reports that inform educators of how students are performing relative to the common core standards. Our current turnaround time for TerraNova hardcopy reports is 3-5 days processing time.

Because TerraNova, Third Edition is a valid and reliable measure of student achievement, New York administrators and teachers can have confidence in students' results and be assured that academic growth will be effectively and accurately measured at and between grade levels. TerraNova takes full advantage of the newest content, the latest advancement in measurement technology, including bias reduction studies, the most current norm available on the market today (2007 norms) and item response theory. In addition to generating norm-referenced achievement scores, TerraNova also provides diagnostic baseline information, criterion-referenced data, and performance level/standards level information in order to make accurate decisions about the effectiveness of general and remedial education, instruction and interventions.

Last but not least, a Spanish language achievement assessment (Supera) is also described in detail in this RFQ. Since SUPERA is comparable to TerraNova3 English language versions, teachers get corresponding Spanish/English test results that enable them to effectively plan for educational improvements. SUPERA measures achievement in Reading, Language and Mathematics in a choice of two editions, using 2005 norms. Survey edition contains selected response items, while Multiple Assessments edition offers both selected and constructed response items.

CTB/McGraw-Hill has also outlined a comprehensive support system for New York schools. New York educators will have access to customer services, technical and research support, scoring support and consultative support with a locally based New York assessment consultant. Comprehensive Professional Development options are also available to assist LEAs with implementation, product overviews, pre-and post-test workshops and data driven instruction. We would like for New York educators to consider choosing CTB/McGraw-Hill's comprehensive assessment program options for TerraNova as an approved vendor for the purposes of teacher and principal evaluation. We give you our commitment to quality service, reliable and valid assessment results, and professional development support. For over 85 years, CTB/McGraw-Hill has worked with states, districts, and schools to assess students and track growth through innovation in assessment design and delivery. Our mission statement remains the same: "To Help the Teacher Help the Child."

**Estimated Service Costs (non-binding)**  
**Please include information about costs associated with the use of the assessment, including costs associated with technical assistance, training, professional development, scoring, etc. Please clearly identify whether these services, for cost, are required in order for an LEA to use the assessment.**

Fixed costs over a given academic year.	Due to the detailed nature of pricing for TerraNova and the limitations of the proposal template, please refer to our pricing sheet following Form C.
Per-student costs over a given academic year that are above the estimated fixed costs.	Due to the detailed nature of pricing for TerraNova and the limitations of the proposal template, please refer to our pricing sheet following Form C.
Time-and-materials costs that are limited to special services that are NOT required for standard administration during a given year (e.g., special professional development services at the start of a contract, standard setting if required, test augmentation if required, language translation fees for tests and supporting materials) and that are delineated on either a time-and-materials or a cost-per-service basis for each special service).	Due to the detailed nature of pricing for TerraNova and the limitations of the proposal template, please refer to our pricing sheet following Form C.

**If approved as a student assessment for teacher and/or principal evaluations, we are prepared to provide services to (Please indicate by clicking on the appropriate boxes below):**

<input checked="" type="checkbox"/>	<b>All</b> Districts/LEAs in the State of New York, or
<input type="checkbox"/>	Only to those eligible Districts/LEAs indicated below:

**For Assessments That Cover ELA and Math Only:**

Please mark with an “X” the elements below that apply to the assessment. If you project the assessment will change to include elements over the next three years, please mark the applicable year. Shaded cells represent NYSED’s suggested guidance to the field as New York State transitions to the Common Core.

**ELA: Non-Binding Guidelines for Phase-In of Common Core Assessment-Related Elements**

Elements	Applicable Year
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	12-13	13-14	14-15
Includes texts	X	X	X
Include texts – fiction and non-fiction	X	X	X
Include writing	X	X	X
Includes writing from texts – fiction and non-fiction (from Social Studies / History, Science, and Technical Subjects)	X	X	X
Assesses listening		X	X
Assesses speaking			X
Assess all four domains of CCSS (Reading, Writing, Speaking, Listening) with fidelity			X

**MATH: Non-Binding Guidelines for Phase-In of Common Core Assessment-Related Elements**

Elements	Applicable Year		
	12-13	13-14	14-15
Has appropriate level of focus	X	X	X
Has appropriate level of focus per PARCC frameworks			X
Includes open-ended items	X	X	X
Includes open-ended items that measure application	X	X	X
Appropriate measurement of mathematical practices	X	X	X
Has various assessment modes to demonstrate mathematical skills and concepts	X	X	X
Assesses modeling	X	X	X
Assesses fluency	X	X	X

## 2012 Cost

Assessment	Grades	Price
<b>TerraNova, 3rd Edition Common Core</b>		
<b>Materials</b>		
Consumable Test Booklets	3-8	\$8.03/student
Test Directions	3-8	\$27.00/book
Math Manipulatives	3-8	\$0.78/student
TerraNova, 3rd Edition Common Core, Scoring Guide, Form I		\$148.75/guide
TerraNova, 3rd Edition Common Core, Technical Report		\$78.10/report
<b>TerraNova, 3rd Edition Complete Battery</b>		
<b>Materials</b>		
Consumable Test Booklets	K-3	\$8.47/student
Reusable Test Booklets	4-12	\$6.60/student
Consumable Answer Sheet	4-12	\$1.41/student
TN3 Practice Activities	K-12	\$1.08/student
<b>Scoring</b>		
Basic Scoring Service	K-3	\$5.90/student
Basic Scoring Service	4-12	\$3.55/student
<b>Reporting*</b>		
TN3 Online Reporting	K-12	\$4.20/student
TN3 Online Reporting	Upload fee	\$275.75 per upload
TN3 Scoring Plan I (includes Basic Service & 5 reports)	K-3	\$12.52/student
TN3 Scoring Plan I (includes Basic Service & 5 reports)	4-12	\$10.40/student
TN3 Premier Home Report (Option)	K-12	\$3.70/student
TN3 Objectives Summary Report by School (Option)	K-12	\$.88/student
NRT Data CD (Option)	K-12	\$1.49/student
*CTB catalog lists scoring reports available		
<b>TerraNova, 3rd Edition Multiple Assessments**</b>		
<b>Materials</b>		
Consumable Test Booklets	1-12	\$8.85/student
TN3 Practice Activities	1-12	\$1.08/student
<b>Scoring</b>		
Basic Scoring Service	1-12	\$19.90/student

<b>Reporting*</b>		
TN3 Online Reporting	1-12	\$4.20/student
TN3 Online Reporting	Upload fee	\$275.75 per upload
TN3 Scoring Plan 1 (includes Basic Service & 5 reports)	1-12	\$25.12/student
TN3 Premier Home Report (Option)	K-12	\$3.70/student
TN3 Objectives Summary Report by School (Option)	K-12	\$.88/student
NRT Data CD (Option)	K-12	\$1.49/student
*CTB catalog lists scoring reports available		
TerraNova Online 1st Edition	3 – 10	\$14.60/student
<b>SUPERA Survey Edition</b>		
<b>Materials</b>		
Consumable Test Booklets	K-3	\$8.28/student
Reusable Test Booklets	4-10	\$6.50/student
Consumable Answer Sheet	4-10	\$1.48/student
SUPERA Practice Activities	1-10	\$1.02/student
<b>Scoring</b>		
Basic Scoring Service	1-3	\$6.60/student
Basic Scoring Service	4-12	\$4.40/student
SUPERA Scoring Plan 2 (Includes Basic Service & 5 reports)	1-3	\$11.50/student
SUPERA Scoring Plan 2 (Includes Basic Service & 5 reports)	4-12	\$9.52/student
SUPERA Multiple Assessment Test Booklets**	1-10	\$6.85/student
SUPERA Practice Activities	1-10	\$1.02/student
SUPERA Multiple Assessment Basic Scoring Service	4-12	\$13.60/student
SUPERA Scoring Plan 2 (Includes Basic Service & 5 reports)	1-10	\$17.80/student
**combined selected response and constructed response items		