



**TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL - APPLICATION**

Please check the most appropriate category:

	Teacher and/or Principal Practice Rubric	Required Submission
<input checked="" type="checkbox"/>	<p>This is an application for providing Teacher Practice Rubric services. Please check the most appropriate category below:</p> <p><input type="checkbox"/> This rubric is for classroom observation, only.</p> <p><input checked="" type="checkbox"/> This rubric is for all applicable teacher evaluation criteria, including classroom observation.</p>	<p>A full application with all required materials (including this cover page) shall be submitted for <u>each*</u> rubric.</p> <p>Your rubric(s) must be attached in the Appendix section of your submission.</p>
<input type="checkbox"/>	<p>This is an application for providing Principal Practice Rubric services. Please check the most appropriate category below:</p> <p><input type="checkbox"/> This rubric is for principal observation, only.</p> <p><input type="checkbox"/> This rubric is for all applicable principal evaluation criteria, including principal observation.</p>	<p>A full application with all required materials (including this cover page) shall be submitted for <u>each*</u> rubric.</p> <p>Your rubric(s) must be attached in the Appendix section of your submission.</p>

* A separate technical proposal must be submitted for each rubric to be approved.



TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL – RUBRIC DESIGN AND IMPLEMENTATION

Rubric Design and Implementation (Informational-Only):

In this section, the applicant should present evidence that their submitted practice rubric has a demonstrated record of effectiveness in contributing to teacher and/or principal achievement.

<p>1. Describe and detail any empirical or statistical evidence of demonstrated professional achievement for teachers and/or principals over time as a result of provider services.</p>	<p>Clearly labeled tables or graphs depicting this improvement should be submitted as appendices.</p> <p>ASCD has had successful capacity building contracts with a wide variety of states and school districts (See Addendum A: ASCD Capacity Building Clients.) Success of specific capacity building professional development contracts is exemplified in both Four Steps to Creating a Statewide Vocabulary Program (See Addendum B.) and Georgia Schools Examine What Works and Cypress Fairbanks ISD Newsletter (See Addendum C.).</p> <p>After supporting the implementation of Building Academic Vocabulary through capacity building professional development in various districts and schools nationwide, the attached reports note the impact on student achievement. These reports exemplify the positive effects that our high-quality professional development has on student achievement. [See Addendum D: Supplemental Report on the Effects of the ASCD Program for Building Academic Vocabulary on Students Classified as Eligible for Free and Reduced Lunch (FRL) and Students Classified as English Language Learners (ELL) and Preliminary Report on the 2004-2005 Evaluation Study of the ASCD Program for Building Academic Vocabulary].]</p> <p>The Framework for Teaching itself has been subjected to several validation studies over the course of its development and refinement, including an initial validation by ETS and subsequent studies including including one conducted by the Consortium for Policy Research in Education (CPRE)</p>
<p>2. What is the methodology used to collect evidence of the demonstrated professional achievement for teachers or principals (<i>i.e. measures and analyses used, comparison groups, etc.</i>)?</p>	<p>With regards to the Framwork for teaching itself, studies indicate a correlation between the use of the rubric and achievement.</p>
<p>3. What type of research design has</p>	<p>More information about the research associated with the</p>

<p>been established to support these findings?</p> <p><i>(e.g., experimental, non-experimental, quasi-experimental, etc)</i></p>	<p>Framework for Teaching is available at www.met.org.</p>
<p>4. Describe and detail the proposed scoring or rating system associated with the rubric being submitted.</p>	<p>Clearly labeled tables or charts depicting this scoring/rating system should be submitted as appendices.</p> <p>The rubric uses 22 research-based indicators in a framework of four domains broken down into components and elements for evaluation. Within each component, the elements are broken down in the rubric according to the four performance levels described in this RFQ and aligned to New York performance levels. See copy of Rubric in the Appendices/Attachments.</p>
<p>5. Describe and detail your organization's demonstrated ability to adapt and sustain the submitted rubric to align with the requested needs of participating LEAs.</p>	<p>During the past ten years ASCD has focused on providing long-term capacity building professional development to schools, districts and states in support of their instructional and leadership practices, school improvement efforts, restructuring efforts and their efforts to turn around low performing schools. ASCD is committed to supporting instructional and leadership professional development efforts and has a wealth of experience to pull on to help districts customize the rubric and their implementation of it to meet their unique needs.</p>
<p>6. What is the instructional content, methodology, and format of any proposed evaluator training that your organization may be able to offer participating LEAs?</p> <p><i>Please note: providers are not obligated to provide training nor are districts obligated to buy training from providers.</i></p>	<p>ASCD has proposed both face to face and virtual support for the implementation of the rubric. Three days of professional development at the onset are recommended, followed by additional support options including The Teacher Effectiveness Suite and accompanying resources, online professional support through PD in Focus or PD Online and additional virtual support. In addition, Charlotte Danielson's Handbook is recommended to support the implementation of the rubric.</p>
<p>7. Describe and detail the projected costs associated with the adoption of your teacher or principal rubric evaluation tool, which would include the projected cost(s) for the adoption of the practice rubric and any supplemental costs involved (<i>i.e. training/ instruction, implementation costs, materials, etc.</i>).</p>	<p>The attached pricing document details the pricing in a per building model (see Appendix B2 Part 7). ASCD will work with buildings individually and with LEAs collectively to ensure appropriate volume discounting is applied when applicable. Training costs are broken down in the proposal along with the costs for recommended materials to accompany implementation.</p>



**TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL – ORGANIZATIONAL CAPACITY**

Organizational Capacity (*Informational-Only*):

In this section, the applicant should demonstrate that it has adequate human, organizational, and technical resources to provide the proposed teacher and/or principal practice rubric services.

<p>1. A description of the organization, including information such as length of time in operation, number of existing locations, number of staff, an organization chart, etc.</p>	<p>ASCD is a non-profit educational organization that enjoys a 65-year history of working with educators to promote the achievement of all learners. It has received international recognition for its success in promoting educational reform and transformation, including its award-winning publications featuring the flagship magazine <i>Educational Leadership</i>, print and electronic resources, and rich variety of professional development activities, specifically its annual conference, small conferences, professional development institutes, and onsite professional development services. See Appendix B3 Part 1 for organization chart.</p>
<p>2. A description of the organization's history of providing similar teacher and/or principal evaluation services, including the outcomes achieved, number of previous contracts, the diversity of clients, the number of students served, etc.</p>	<p>The Framework for Teaching has been accepted as one of the selected evaluation models in many states and is the selected model in thousands of districts. The Framework for Teaching is used throughout the U.S and worldwide. Districts, states, and Ministries of Education have used the rubrics or modified them in some way since 1996. Thousands of teachers have been evaluated using the rubric or some adaptation since it has been in existence. ASCD has provided at least 20 sessions per year since 2000. During the past year, this has increased significantly. Most recently, Florida has listed the Framework for Teaching as one of the selected evaluation models districts can choose.</p>
<p>3. Copies of the organization's tax returns for the past two years, or other evidence of fiscal soundness, e.g. annual financial statements, fiscal audits, Dunn & Bradstreet reports, etc., submitted as Appendices.</p>	<p>Please clearly identify and attach this documentation in the Appendix section.</p>
<p>4. Copy of the organization's 501(c)3 certificate or State license.</p>	<p>Please clearly identify and attach this documentation in the Appendix section.</p>
<p>5. Information as to whether lawsuits have been filed against the organization for educational and/or fiscal mismanagement, civil rights violations, criminal act(s), or other rea-</p>	<p>None</p>

son(s); and indicate the outcome of each instance.	
6. Information as to whether the organization has been denied the ability to conduct business in any state and indicate the reason(s) for such denial.	None
7. Information as to whether the organization has been debarred or suspended from doing business with any local government, state, or the federal government.	No
8. Information as to whether the organization has been approved as a teacher and/or principal evaluation service provider in another state and specify such state(s).	The Framework for Teaching has been accepted as one of the selected evaluation models in many states and is the selected model in thousands of districts. Most recently, Florida has listed the Framework for Teaching as one of the selected evaluation models districts can choose.



TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL - SERVICE SUMMARY (INFORMATIONAL-ONLY)

1.	Name of organization:	ASCD
	Primary location:	Alexandria, VA
	Contact information: (phone / email / website):	703-578-9600; http://www.ascd.org
	LEAs where service will be provided (or is intended to be provided):	Any
2.	The number of years the provider has delivered service:	ASCD has delivered this, and other, capacity building PD since 2000.
3.	Title of the Teacher and/or Principal Rubric Evaluation model to be used (if appropriate):	Framework for Teaching
4.	Professional population that the provider has served, and that they are requesting to serve (i.e. teachers, principals, admin., etc.):	Teachers
5.	Number of teachers and/or principals that have received an evaluation using the submitted rubric tool (approximately):	Thousands throughout the U.S. and worldwide.
6.	Number of teacher and/or principal evaluation instructional sessions provided per year, if applicable:	At least 20 sessions per year since 2000. This increased dramatically in 2010.
7.	Average length of each training session for the training of evaluators (minutes/hours):	A three full-day overview with follow up support is recommended.

If approved as a provider of Teacher and/or Principal Practice Rubrics, we are prepared to provide services to:

Please indicate by clicking on the appropriate boxes below:

All Districts/LEAs in the State of New York, or

Only to those eligible Districts/LEAs indicated below:



**TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
Assurances and Signature**

In submitting this application to be included in the State Education Department’s Teacher and Principal Practice Rubric Service Provider list, I certify that:

1. The organization will comply with all applicable Federal, State and local health, safety, and civil rights laws.
2. All individuals employed by or otherwise associated with the organization, who will have direct contact with eligible teachers, principals, or students, will be subject to all of the fingerprint and criminal history record check requirements contained in law, including, Education Law §§305(30), 1125(3), 1604(39), 1604(40), 1709(39), 1709(40), 1804(9), 1804(10), 1950(4)(ll), 1950(4)(mm), 2503(18), 2503(19), 2554(25), 2554(26), 2590-h (20), 2854(3)(a-2), 2854(3)(a-3), 3035 and Part 87 of the regulations of the Commissioner of Education.
3. All instruction and content will be secular, neutral, and non-ideological.
4. All instruction and content provided to LEA’s will be aligned to the applicable professional standards of practice for teachers and/or principals, including but not limited to, the New York State Teaching Standards, ISLCC 2008 Leadership standards, New York State Education Law, and the Commissioner’s regulations.
5. The organization is fiscally sound and will be able to complete services to the eligible local educational agency.

The undersigned hereby certifies that I am an individual authorized to act on behalf of the organization in submitting this application and assurances. I certify that all of the information provided herein is true and accurate, to the best of my knowledge. I understand that, if any of the information contained herein is found to have been deliberately misrepresented, that may constitute grounds for denying the applicant’s request for approval to be placed in the list of Teacher and Principal Practice Rubric Service Providers or for removal from that same list. I further certify that the organization will comply with all of the assurances set forth herein.

<p>1. Name of Organization (PLEASE PRINT/TYPE)</p> <p>ASCD</p>	<p>4. Signature of Authorized Representative (PLEASE USE BLACK/BLUE INK)</p>
<p>2. Name of Authorized Representative (PLEASE PRINT/TYPE)</p> <p>Ed Milliken</p>	<p>5. Date Signed</p>
<p>3. Title of Authorized Representative (PLEASE PRINT/TYPE)</p> <p>Professional Development Managing Director</p>	