



New York State Education Department
Teacher and Principal Practice Rubric Providers
Request for Qualification

Proposal from Silver Strong & Associates LLC
with School Improvement Network
ESTIMATED PRICING OF SERVICES

Required Training and Coaching Services

The following three components are required for successful implementation of The Thoughtful Classroom Teacher Effectiveness Framework (TCTEF). All training is priced with one Silver Strong & Associates (SSA) trainer for up to 40 participants. For groups larger than 40 educators, an additional SSA trainer may be needed.

I. Leadership Training (2 days, minimum)

In these intensive training sessions, school and district administrators and leaders will concentrate on:

- Learning the TCTEF
- Conducting trial and “no consequence” classroom observations to acclimate teachers and administrators to this process
- Building a leader’s toolbox: Implementing research-based protocols for improving teacher effectiveness across the district, including protocols for
 - Gathering meaningful data
 - Providing powerful feedback to teachers
 - Serving as instructional leaders who help teachers raise the quality of instruction in every classroom
- Building collaborative support structures that help teachers increase their effectiveness
- Fostering PLCs that are focused on raising student achievement across the building and district

Cost: \$5,250 per day (includes labor and travel)

Required Training and Coaching Services

II. Staff Orientation (1 day)

A one-day, on-site foundation training to help lay the groundwork for the TCTEF in practice. This training will provide participants with the What, the Why, and the How of teacher effectiveness. During this session, we will work with the entire faculty to:

- Review the Seven Lessons of Teacher Effectiveness
- Introduce the TCTEF
- Explain how the TCTEF will be implemented in the schools/district(s)

Cost: \$5,250 per day, per trainer (includes labor and travel)

III. School Licensing Options

Print Licensing Option

In lieu of purchasing printed guides for all teachers and administrators, this license enables each school within the contract to print Administrator's Observation Guides and Teacher Self- Assessment Guides as needed.

Cost: \$1,200 for initial year, \$500 per year after

Tech-Based Options Provided by School Improvement Network

Option A: PD 360 & Observation 360

This option is for the PD 360 and Observation 360 platforms, along with electronic versions of the TCTEF. (NOTE: Observation 360 facilitates tech-based classroom observations, while PD 360 provides professional development resources that are aligned to the TCTEF —to give teachers on-demand resources based on each teacher's specific needs.) This option gives every educator in the school unlimited access to over 2,000 professional development video learning segments in PD 360, aligned to the TCTEF.

Cost: \$4,995 per school, per year

Option B: PD 360, Observation 360, & Common Core 360

This option gives every educator in the school unlimited access to the entire PD 360 library, the Observation 360 platform with electronic versions of the TCTEF, and the entire library in the Common Core 360.

Cost: \$9,995 per school, per year

Additional (Non-Required) Training and Coaching Services

In addition to the required components, SSA also offers schools and districts a range of training and coaching services to help them supplement, sustain, and get the most out of the TCTEF.

Leadership Coaching and Technical Assistance (as needed)

Designed to nurture and reinforce the ideas and strategies from the Leadership Training, an SSA trainer will meet with administrators and school leaders during the school year to provide ongoing coaching visits. During this time, the SSA trainer will accompany and coach administrators as they use the protocols used during Leadership Training.

Cost: \$5,250 per day, per trainer (includes labor and travel)

Foundation Training (3 days)

This comprehensive three-day session uses the full range of Thoughtful Classroom resources to help participants improve their planning and practice. Participants will explore instructional tools, research-based strategies, and a thoughtful lesson/unit design model aligned with the TCTEF to enhance their own effectiveness.

Cost: \$5,250 per day, per trainer (includes labor and travel)

PLC Training (as needed)

An SSA trainer will work with schools to establish and sustain professional learning communities (PLCs) that focus on improving every teacher's practice. In order to ensure the effective operation of PLCs around research-based strategies, we've developed a line of products called PLC Guides with ASCD. This training component, along with the PLC Guides, will help PLCs focus their improvement efforts around the best research and get real results in the classroom.

Cost: \$5,250 per day, per trainer (includes labor and travel)

Additional (Non-Required) Training and Coaching Services (Continued)

Teacher Leadership Training (as needed)

These training sessions are designed to develop a group of teachers, who have been trained in the foundations of the TCTEF, into a cadre of teacher-leaders who will serve as on-site trainers, coaches, and mentors to the staff within the school and/or district.

Cost: \$5,250 per day, per trainer (includes labor and travel)

Video Conferencing and Online Coaching (as needed)

SSA will provide ongoing support and coaching to teachers and administrators as needed throughout implementation of the TCTEF.

Cost: \$500 per hour, per trainer

Materials and Resources

Please note that materials will be geared to the specific needs of schools and districts to support and sustain the implementation of the TCTEF. Over the course of an initiative, this typically includes two books, two to four PLC Guides, and workshop materials as needed for all participants. SSA offers volume discounts on all purchases of 35 copies or more of a single title.

Publications	Cost
<i>Books</i>	
<i>Tools for Promoting Active, In-Depth Learning (2nd edition)</i>	\$24.95
<i>Tools for Thoughtful Assessment</i> (participants may receive a pre-publication copy and will be sent the book once it is published)	\$34.95
<i>The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson</i>	\$27.95
<i>PLC Guides</i>	
<i>Compare & Contrast</i>	\$19.95
<i>The Interactive Lecture</i>	\$19.95
<i>Reading for Meaning</i>	\$20.95
<i>Task Rotation</i>	\$20.95
<i>Classroom Curriculum Design</i>	\$20.95
<i>Questioning Styles and Strategies</i>	\$16.95
<i>Word Works: Cracking Vocabulary's CODE</i>	\$16.95
<i>From Note Taking to Notemaking</i>	\$16.95
<i>Inference</i>	\$16.95
<i>Workshop Materials</i>	
Custom Workshop Packet	\$10.00 (per packet, per participant)